



SPONSORSHIP PROPOSAL SEASON 2026

**PENNANT HILLS CHERRYBROOK
RUGBY LEAGUE CLUB**

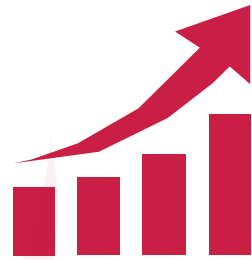
Who are the **PENNO STAGS!!!**



In 2024 we were
named the NSWRL
Community Club of
the Year



We field teams from
juniors to open age,
male and female. In
2025 the club had
450 players



We are the largest
and fastest growing
club in North Sydney
JRL District



We have been
serving local
families and the
community for
over 50 years



We offer females the
opportunity to play
rugby league in a
safe & caring
environment



We aim to encourage
an active, healthy
lifestyle and foster
sportsmanship and
teamwork both on and
off the field

The club host home games on the weekends at Greenway Oval,
Cherrybrook. The new clubhouse has been a great addition to the club,
enhancing the game day experience and providing a place for our
community to come together.

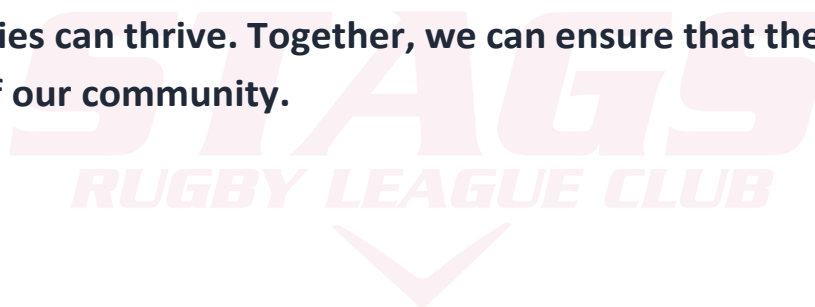
How does your **SPONSORSHIP HELP US**

Unlike many football clubs, the Pennant Hills Cherrybrook Stags do not benefit from financial support from a licensed club. Instead, we heavily rely on the generosity of community sponsorship and fundraising initiatives to sustain and grow our operations. As a not-for-profit community organisation, our focus is on promoting participation and inclusivity, but we require essential financial backing to keep our club functioning effectively.

Sponsorship plays a crucial role in helping us cover important expenses, including:

- **Ground hire and lighting fees for training**
- **Preseason ground hire to prepare our teams for success**
- **Purchasing and maintaining training equipment**
- **Player insurance to ensure safety and peace of mind**
- **Hosting events that bring players, families, and the community together**
- **Supplying high-quality playing and training apparel**
- **Offering free registration for our under 6 and under 12 female tackle players to encourage grassroots participation**
- **Subsidising fees for members facing financial hardship, ensuring no one is left behind**

With your support, we can continue to nurture a welcoming environment where players of all ages and abilities can thrive. Together, we can ensure that the Stags remain a vital and dynamic part of our community.



Benefits and **EXPOSURE**

The benefits and exposure available to you as a sponsor with the Pennant Hills Cherrybrook Stags all of which are recoverable costs and could play a vital supporting role as you attempt to:

- ♦ **Maximise returns on investment**
- ♦ **Increase business growth**
- ♦ **Increase brand awareness**
- ♦ **Continue to gain positive community recognition**

The benefits participating sponsors will enjoy are:

- ♦ **Involvement in the community**
- ♦ **Confidence that sponsorship makes a difference**
- ♦ **Sponsorship that is tax effective**
- ♦ **Sponsorship that delivers a real community benefit**

In turn, your investment will ensure that the Pennant Hills Cherrybrook Stags continue to develop the potential of local junior rugby league players for decades to come.



Sponsorship **OPTIONS**

TEAM GROUPS

JUNIOR & LEAGUE TAG TEAMS:

Under 6s to under 15s and tag

FEMALE TACKLE TEAMS

SENIOR TEAMS: Under 16s to A grade



LEVELS OF SPONSORSHIP

GOLD SPONSOR (Only 1 available per team group)

PREMIUM SILVER SPONSOR (2 available per team group)

SILVER SPONSOR (2-4 available per team group)

BRONZE SPONSOR (Unlimited available)

COMMUNITY SPONSOR (Unlimited available)

COMPANY LOGO/WEBSITE EXPOSURE

PLAYING JERSEY AND SHORTS

TRAINING GEAR

GROUND SIGNAGE

SOCIAL MEDIA SITES

CLUB WEBSITE



Junior (u6-u15's) & League Tag Teams

GOLD SPONSOR

\$20,000.00

- Company logo featured on the front of jerseys for junior and league tag teams, and club training shirt
- A framed jersey for display at your business location
- Ground signage during home games
- Association with 'Player of the Week' on the club's social media, when awarded to a junior or league tag player
- 2 x Training Shirts
- 2 x Club Polo Shirts
- Invitations to club events as a guest
- 1 year of advertising on the club's website with a link to your company's site
- Monthly posts on social media platforms, highlighting any promotions your company is offering
- Company logo featured in the NSDJRL annual report

PREMIUM SILVER SPONSOR

\$5,000.00

- Company logo displayed on the upper or lower back of jerseys for junior teams (excluding the upper back of jerseys for U6s-U9s) and league tag teams, as well as on the sleeves of club training shirts
- Ground signage during home games
- A sponsor appreciation plaque for display at your location
- Association with the 'Team of the Week' on clubs social media when awarded to a junior or league tag team
- 1 x Training Shirt
- 1 x Club Polo Shirt
- One year of advertising on the club website with a link to your company's website
- 2nd monthly posts on social media channels
- Company logo featured in the NSDJRL annual report

SILVER SPONSOR

\$2,500.00

- Company logo featured on the shorts of all junior and league tag teams
- Logo displayed on the upper back of club training shirts
- Ground signage during home games
- A sponsor appreciation plaque for display at your location
- 1 x Training Shirt
- Advertising space on the club's website
- 2 x promotional posts on social media
- Company logo included in the NSDJRL annual report

BRONZE SPONSOR

\$1,000.00

- Company logo featured on the sleeves of your chosen age group jersey
- Logo displayed on the back of club training shirts
- Logo displayed on the club media board at home games
- Certificate of appreciation
- 1 x Training Shirt
- Advertisement on the club's website
- 1 x promotional post on social media
- Company logo included in the NSDJRL annual report

COMMUNITY SPONSOR

\$500.00

- Company logo featured on the back of club training shirts
- Logo displayed on the club media board at home games
- Certificate of appreciation
- Advertising space on the club's website
- One joint social media post as a community sponsor

Female Tackle Teams

GOLD SPONSOR

\$20,000.00

- Company logo featured on the front of jerseys for female tackle teams, as well as the front of the club training shirt
- A framed jersey for display at your business location
- Ground signage during home games
- Association with 'Player of the Week' on the club's social media, when awarded to female tackle player
- 2 x Training Shirts
- 2 x Club Polo Shirts
- Invitations to club events as a guest
- 1 year of advertising on the club's website with a link to your company's site
- Monthly posts on social media platforms, highlighting any promotions your company is offering
- Company logo featured in the NSDJRL annual report

PREMIUM SILVER SPONSOR

\$5,000.00

- Company logo displayed on the upper or lower back of female tackle jerseys, as well as on the sleeves of club training shirts
- Ground signage during home games
- A sponsor appreciation plaque for display at your location
- Association with the 'team of the Week' when awarded to a female tackle team
- 1 x Training Shirt
- 1 x Club Polo Shirt
- One year of advertising on the club website with a link to your company's website
- 2nd monthly posts on social media channels
- Company logo featured in the NSDJRL annual report

SILVER SPONSOR

\$2,500.00

- Company logo featured on the shorts of female tackle teams
- Logo displayed on the upper back of club training shirts
- Ground signage during home games
- A sponsor appreciation plaque for display at your location
- 1 x Training Shirt
- Advertising space on the club's website
- 2 x promotional posts on social media
- Company logo included in the NSDJRL annual report

BRONZE SPONSOR

\$1,000.00

- Company logo featured on the sleeves of your chosen age group for female tackle teams
- Logo displayed on back of club training shirts
- Logo displayed on the club media board at home games
- Certificate of appreciation
- 1 x Training Shirt
- Advertisement on the club's website
- 1 x promotional post on social media
- Company logo included in the NSDJRL annual report

COMMUNITY SPONSOR

\$500.00

- Company logo featured on the back of club training shirts
- Logo displayed on the club media board at home games
- Certificate of appreciation
- Advertising space on the club's website
- One joint social media post as a community sponsor

Senior Teams: U16's to A grade

GOLD SPONSOR

\$20,000.00

- Company logo featured on the front of jerseys for senior teams, as well as the front of the club training shirt
- A framed jersey for display at your business location
- Ground signage during home games
- Association with 'Player of the Week' on the club's social media, when awarded to a senior player
- 2 x Training Shirts
- 2 x Club Polo Shirts
- Invitations to club events as a guest
- 1 year of advertising on the club's website with a link to your company's site
- Monthly posts on social media platforms, highlighting any promotions your company is offering
- Company logo featured in the NSDJRL annual report

PREMIUM SILVER SPONSOR

\$5,000.00

- Company logo displayed on the upper or lower back of senior team jerseys, as well as on the sleeves of club training shirts
- Ground signage during home games
- A sponsor appreciation plaque for display at your location
- Association with the 'Team of the Week' when awarded to a senior team
- 1 x Training Shirt
- 1 x Club Polo Shirt
- One year of advertising on the club website with a link to your company's website
- 2nd monthly posts on social media channels
- Company logo featured in the NSDJRL annual report

SILVER SPONSOR

\$2,500.00

- Company logo featured on the shorts of all senior teams
- Logo displayed on the upper back of club training shirts
- Ground signage during home games
- A sponsor appreciation plaque for display at your location
- 1 x Training Shirt
- Advertising space on the club's website
- 2 x promotional posts on social media
- Company logo included in the NSDJRL annual report

BRONZE SPONSOR

\$1,000.00

- Company logo featured on the sleeves of your chosen age group
- Logo displayed on back of club training shirts
- Logo displayed on the club media board at home games
- Certificate of appreciation
- 1 x Training Shirt
- Advertisement on the club's website
- 1 social media post promoting your sponsorship
- Company logo included in the NSDJRL annual report

COMMUNITY SPONSOR

\$500.00

- Company logo featured on the back of club training shirts
- Logo displayed on the club media board at home games
- Certificate of appreciation
- Advertising space on the club's website
- One joint social media post as a community sponsor

SENIOR POLO SHIRT SPONSOR

\$3000.00

- Company logo on senior team polo shirts
- Logo on back of club training shirts
- Logo on club media board, displayed at home games
- Certificate of appreciation

**PENNANT HILLS CHERRYBROOK RUGBY LEAGUE CLUB
SPONSORSHIP COMMITMENT
SEASON 2026**



I, _____ being the authorised representative of
the below listed company wish to commit to sponsoring PHCRLC during the
2026 season as indicated below:

Please circle one or more team group/s:

Jnr & League tag teams

Female tackle teams

Snr teams

Please indicate level of sponsorship: _____

Sponsorship amount: _____

Company: _____

Email to send invoice: _____

Clothing size for club apparel (if required): _____

Signature: _____

Date: _____

**Any further enquiries please contact Brendan Saliba via email to
sponsorship@pennostags.com.au or call 0425246884**

THANK YOU FOR YOUR SUPPORT