



PENNANT HILLS CHERRYBROOK STAGS

SPONSORSHIP

PROPOSAL



| SEASON 2027

Partner with one of North Sydney JRL District's
largest and fastest-growing community clubs.
Celebrating 60 years in 2027.



A strong community. A growing club.

The Stags have served local families for more than 50 years, with teams from juniors through to open age.



2024

**Community Club
of the Year**

Named NSWRL Community
Club of the Year.



400

Players

Male and female players in 2025.
Reaching approx 1500 members of
local and surrounding communities.



60 Years

**In 2027 we will be
celebrating our 60th year**

Serving local families and
the wider community.



#1

Club

Largest club in North Sydney JRL
District.



GIRLS

Female pathways

Opportunities to play rugby league
in a safe and caring environment.



TEAM

More than footy

Promoting healthy lifestyles,
sportsmanship and teamwork.



Your sponsorship directly supports community rugby league.

Unlike many football clubs, the Stags do not benefit from financial support from a licensed club. Community sponsorship and fundraising are essential to sustaining and growing our operations.



TRAINING

Ground hire, lighting and preseason preparation



EQUIPMENT

Purchasing and maintaining training equipment



PLAYER SUPPORT

Insurance and assistance for members facing financial hardship



EVENTS

Club events that bring players, families and the community together



APPAREL

High-quality playing and training apparel



GRASSROOTS

Free registration initiatives for selected junior female tackle players



"Proud to sponsor the clubs that bring our community together"
Saliba Estate Agents, 2026

SPONSOR BENEFITS

More than a logo on a jersey.

A Stags partnership provides year-round brand exposure while demonstrating genuine support for the local community.



BRAND AWARENESS

Visibility across playing apparel, signage, website and social media.

Our social platforms have a combined weekly reach of up to 8,000 individuals.



COMMUNITY RECOGNITION

Build positive association with a well-established local sporting club as **we celebrate 60 years in 2027.**



BUSINESS EXPOSURE

Connect your brand with 1500 players, families and supporters each week.



MEANINGFUL IMPACT

Help make rugby league more accessible and sustainable in our community.

Your investment helps develop the potential of local junior rugby league players for decades to come.



Celebrating 60 years of Community, Sport and Connection in 2027



In 2027, the Pennant Hills Cherrybrook Stags proudly celebrate 60 years of bringing people together through sport, community and local pride.

This milestone year presents a unique sponsorship opportunity, with a range of high-profile events, commemorative retro jersey, activities and increased community engagement expected throughout the season. Sponsors will have the chance to align with a trusted and respected local club, connect with thousands of players, families and supporters, and be part of a landmark celebration that honours the past while investing in the future of grassroots sport.

PARTNERING WITH THE STAGS' 60TH ANNIVERSARY?

Because milestone moments create memorable connections, delivering enhanced visibility, community goodwill and lasting brand impact.



OUR CLUB

SPONSORSHIP OPTIONS

Choose the level and team group that best suits your business.



JUNIOR & LEAGUE TAG

Under 6s to Under 15s
and League Tag



FEMALE TACKLE

Female tackle teams



SENIOR

Under 16s to A Grade

LEVELS



GOLD

\$20,000



PREMIUM SILVER

\$5,000



SILVER

\$2,500



BRONZE

\$1,000



COMMUNITY

\$500



Exposure can include playing apparel, training gear, ground signage, social media and the club website.

Junior & League Tag Teams

Under 6s to Under 15s and League Tag sponsorship options.

				
GOLD	PREMIUM	SILVER	BRONZE	COMMUNITY
\$20k	\$5k	\$2.5k	\$1k	\$500

GOLD

PREMIUM

	Playing jersey / shorts	Front	Back	Shorts	Sleeve	—
	Training shirt	Front	Sleeve	Upper back	Back	Back
	Ground / media signage	✓	✓	✓	✓	✓
	Website exposure	1 year	1 year	✓	✓	✓
	Social media	Monthly	2nd monthly	2 posts	1 post	Joint post
	Club apparel	2 shirts + 2 polos	1 shirt + 1 polo	1 shirt	1 shirt	—
	Recognition	Framed jersey	Plaque	Plaque	Certificate	Certificate
	NSDJRL Annual Report	✓	✓	✓	✓	—

Premium Silver jersey placement excludes the upper back of U6–U9 jerseys.

Female Tackle Teams

Sponsorship options dedicated to the Stag female tackle teams.

				
GOLD	PREMIUM	SILVER	BRONZE	COMMUNITY
\$20k	\$5k	\$2.5k	\$1k	\$500

	Playing jersey / shorts	Front	Back	Shorts	Sleeve	—
	Training shirt	Front	Sleeve	Upper back	Back	Back
	Ground / media signage	✓	✓	✓	✓	✓
	Website exposure	1 year	1 year	✓	✓	✓
	Social media	Monthly	2nd monthly	2 posts	1 post	Joint post
	Club apparel	2 shirts + 2 polos	1 shirt + 1 polo	1 shirt	1 shirt	—
	Recognition	Framed jersey	Plaque	Plaque	Certificate	Certificate
	NSDJRL annual report	✓	✓	✓	✓	—

Senior Teams

Under 16s to A Grade sponsorship options.

				
GOLD	PREMIUM	SILVER	BRONZE	COMMUNITY
\$20k	\$5k	\$2.5k	\$1k	\$500

	Playing jersey / shorts	Front	Back	Shorts	Sleeve	—
	Training shirt	Front	Sleeve	Upper back	Back	Back
	Ground / media signage	✓	✓	✓	✓	✓
	Website exposure	1 year	1 year	✓	✓	✓
	Social media	Monthly	2nd monthly	2 posts	1 post	Joint post
	Club apparel	2 shirts + 2 polos	1 shirt + 1 polo	1 shirt	1 shirt	—
	Recognition	Framed jersey	Plaque	Plaque	Certificate	Certificate
	NSDJRL annual report	✓	✓	✓	✓	—

READY TO PARTNER

WITH THE STAGS?

2027 SPONSORSHIP COMMITMENT

Team group:

Junior & League Tag / Female Tackle / Senior

Level of sponsorship

Sponsorship amount

Company

Email for invoice

Clothing size (if required)

Signature

Date



CONTACT

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THANK YOU FOR YOUR SUPPORT

